



PRESS RELEASE

January 04, 2021

Excellence Canada and The Inclusion Project enter into a strategic alliance to promote racial equity, diversity and inclusion in Canada

Through a strategic alliance for employment equity and organizational excellence, The Inclusion Project (TIP) and Excellence Canada (EC) are supporting Canada's top organizations, institutions and stakeholders to advance racial equity, diversity and inclusion (REDI) across public and private sectors.

The strategic alliance will leverage multi-sector partnerships for delivery of REDI programming through the Employment Equity Partnership (EEP). EEP is a public-private sector initiative of The Inclusion Project on data-driven solutions to systemic racism and inequitable employment in Canada. EEP engages employers to benchmark the diversity of their current workforce and codevelop pathways for engaging talents from under-represented groups, including Indigenous, Black and people of colour communities.

TIP and EC will strengthen accountability and systems change within Canada's leading organizations through customized training, process standardization, REDI audits, assessments, intercultural competence development, benchmarking, and scorecard metrics for participating organizations.

"Our goal is to further inclusion, innovation and leadership through partnership and collaboration among organizations, communities and institutions across Canada; we are excited to be furthering these through this partnership", said Ruth Mojeed, Chief Equity Officer of The Inclusion Project.

"Excellence Canada is delighted to have entered into a strategic alliance with The Inclusion Project in order to assist organizations in developing policies, procedures and practices that will make EDI a strategic imperative," said Allan Ebedes, President & CEO of Excellence Canada.

TIP and EC will report on and award organizations leading in "REDI" excellence, with models for REDI innovation, leadership and representation, through the *Canada Awards for Excellence* program.

About The Inclusion Project

The Inclusion Project (TIP) is a social innovation network and resource hub for organizations, communities and institutions engaged in knowledge development and practice to further racial equity, diversity and inclusion (REDI).

TIP operates a full-service consultancy to support and strengthen intercultural competence through EDI audits, readiness assessment, coaching, mentoring, benchmarking and strategic action planning and framework development. Find out more www.theinclusionproject.com

About Excellence Canada

Excellence Canada is a not-for-profit organization whose mission is to help organizations improve their performance and recognizes excellence in organizations across Canada by providing measurable standards and objective validation through the *Canada Awards for Excellence* program.

Excellence Canada develops Standards for Excellence, namely the "Organizational Excellence Standard", the "Healthy Workplace Standard", and the "Mental Health at Work" framework. Find out more at www.excellence.ca

For media inquiries:

Allan Ebedes
Excellence Canada
allan@excellence.ca
416-251-7600 X230

Ruth Mojeed
The Inclusion Project
rmojeed@theinclusionproject.com
778-350-9086